## **Course Outline**

## (A SIDC CPE approved course)

Title: Industry 4.0 and It's Impact of Malaysian Capital Market

Date: 8th August 2019

Venue Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

**CPE:** 10 Points

Speaker: Dr Ch'ng Huck Khoon

## **Objectives**

1. Explain the meaning of Industry 4.0;

- 2. State Malaysian Government's policies related to Industry 4.0;
- 3. Identify and state the basic requirements of funds raising options for SME to adopt Industry 4.0 in Malaysia;
- 4. Analyse the impact of Industry 4.0 on (selected) sector performance; and
- 5. Analyse the future trend of Industry 4.0 and formulate strategies to get ready for the digital technologies environment.

Time	Descriptions			
9:00-11:00	Industry 4.0			
	- Design Principles- Meaning and Effects			
	- Role of Big Data and Analytics			
	- Artificial Intelligence and Internet of Things			
	- Industrial Customization			
	- "Make in China 2025" - Discussion: Benefits of Incorporate Industry 4.0 Concepts in			
	Capital Market Services Professional's Business Activity and Customer Service			
11:00-11:15	Coffee Break			
11:15-13:00	The Malaysian Government's Policies related to Industry 4.0 and Fund Raising Options for SME			
	Adeleurie CAAT Master Plan			
	- Malaysia SME Master Plan			
	- Transformasi National 2050- 2019 Budget			
	- MITI and National Industry 4.0 Blueprint			
	- Fund Raising Options to adopt Industry 4.0 for SME			
	- Basic requirements for Crowd Funding and Listing in LEAP Market			
13:00-14:00	Lunch Break			
14:00-16:00	Application and Impact of Industry 4.0			
	- Analyse the Sector Performance with and without Industry 4.0 adoption for Consumer Industry,			
	Energy Industry, Online Trading Industry and Manufacturing Industry (case study of local and overseas			
	companies)			
	- Challenges in Implementation of Industry 4.0 in Malaysia			
16:00-16:15	Coffee Break			
16:15 - 18:30	The Future Trend of Industry 4.0			
	- 2018 Silicon Valley Investment Trend			
	- 2018 Top Artificial intelligent (AI) / Industry 4.0 Companies			
	- Formulate Strategies to Get Ready for the Future Digital Technologies Environment for Malaysian SME			
	'and Public Listed Company			

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TRAINI	ING COU	RSE REGISTRA	TION FORM	
COURSE TITLE	Industry 4.0 and It's Impact of Malaysian Capital Market			
COURSE DATE	8th August 2019			
VENUE	Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya			
REGISTRATION	8.30AM - 9.00AM			
TIME	9.00AM - 5.30PM			
FEES	RM 395 for Banker, member of professional associations [early bird by 8 July 2019]			
. ==5	RM 445 for Banker, member of professional associations  RM 515 for Public [early bird by 8 July 2019]			
	RM 585 for Public			
	Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance			
SIDC CPE Points	10 (Ten)			
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